

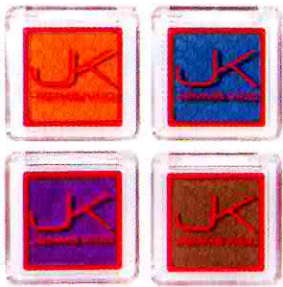
Beauty The Buzz!

Mass Appeal

Thanks to three new collections for Target, you no longer have to search high and wide for specialty products from top makeup artists.

JK by Jemma Kidd

For the English rose with an edge.



Bold, daring, fashion-forward shades.
JK Jemma Kidd eye shadows in, clockwise from top left, Theatre, Dramatic, Modernist and Vintage, \$18 each.



A pretty, outdoorsy flush for lips and cheeks.

JK Jemma Kidd Lip ID Colour Adapt gloss, \$20.

All available at target.com.

NP SET by Napoleon Perdis

Travel-friendly products for frequent fliers.



Shimmering loose eye shadows in a mess-free applicator.
NP Set Show Loose Dust Duo in Australia, \$20.

One drop imparts a high-octane glow.

NP Set Liquid Veil in Buenos Aires, \$15.

PIXI by Petra Strand

Easy-to-apply hues that flatter every complexion.



Shadows in every color in a tidy gold case.

Pixi Lumi Lux eye palette No. 1, \$38.



Mix concealers together to banish undereye circles.
Pixi Eye Bright kit in No. 2, \$24.

Star Secret

GOT YOU COVERED

Forget the five-minute face. New full-coverage lipsticks deliver red-carpet glamour in five seconds. For Charlize Theron's luscious pout, makeup pro Shane Paish used Dior's high-impact Rouge Satin lipstick (below). Benefit's Full-Finish lipstick (\$18; benefitcosmetics.com) offers a richly pigmented, high-shine formula that can also transform your mouth with just one swipe.



DIOR Rouge Satin lipstick in Red Queen Satin, \$27; saks.com.



GOOD VIBRATIONS

The newest mascaras are so amped up, they almost require an owners manual. Lancôme's Oscillation mascara (below) and Estée Lauder's Turbo Lash All Effects Motion mascara (\$30; estee-lauder.com) have battery-powered wands covered with tiny pulsing bristles. The goal of these high-tech, ophthalmologist-sanctioned brushes: to lift and separate lashes while still delivering big volume.



LANCÔME
OSCILLATION
MASCARA
\$34; lancome-usa.com.

